

**Mayfair Certification: Specialist Programme:
Islamic Financial Product Development**



Welcome to Mayfair Training

*"To **connect** organisations and individuals to professional certified training solutions"*

Mayfair Professional Academy (MPA) is the body established to meet our vision. MPA offers three routes to certification:

- *Mayfair Certification*
 - *Specialist Programme: Mayfair Islamic Finance*
- *Certified Business Programmes*
- *Professional Certification*

Each route has been specifically chosen to ensure that the diverse and wide needs of customers are met. Experience shows us that clients require outstanding academic programs, professional recognition and also bespoke customised solutions. All our solutions are focused on the knowledge and skills needed to perform in the real-world.

The challenges facing individuals and corporations are continually changing and we endeavour to focus on general management skills, business skills, and project management personal effectiveness with a focus on leading to Certification.

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Islamic Financial Product Development

Module Overview

In this course our aim is to Understand Shariah and banking to develop Islamic Financial products, How to identify the different aspects for different products, identifying negotiations with concerned bank departments.

Target:

- Banking professional, midlevel managers from conventional and Islamic banking background
- Graduates with entry level experience.

Duration

This is a one day course.

Module Content

- Why product development in IFI
- Need of product development in IFI
- Determinants of financial product development
- Methodologies for effective financial product development
- The Shariah Scholar, The Economist, The Banker
- Proposed steps in product development
- Financial Product Development – Asset Side/Liability Side
- Equity Funds
- Treasury & Liquidity Management (TLM)

Accreditation: Mayfair Certification

This course is subject to change/updates

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